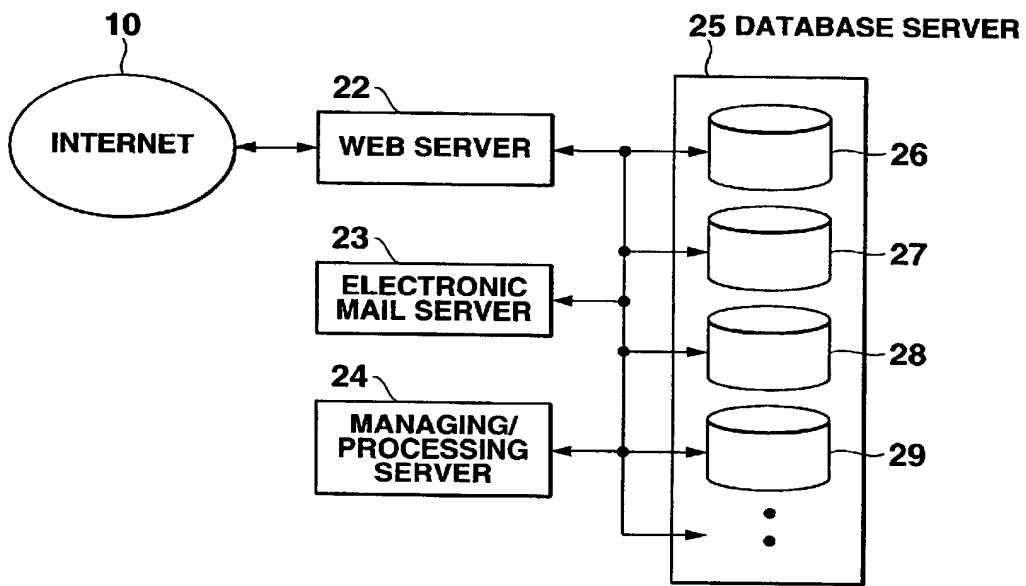


FIG.1

**FIG.2**

QUESTIONNAIRE NAME 26A			PERIOD 26B			COMPANY 26C		WINNER 26G
USER'S FAVORITE . . .			JANUARY 1 TILL MARCH 31, 2000			AC INDUSTRY Co., Ltd.		
26D	NAME A)	ADDRESS	AGE	MAN	ANSWER 1)	ANSWER 2)	ANSWER 3)	10,000 YEN
26E	NAME B)	ADDRESS	AGE	MAN	ANSWER 1)	ANSWER 2)	ANSWER 3)	-
26F	NAME C)	ADDRESS	AGE	MAN	ANSWER 1)	ANSWER 2)	ANSWER 3)	-
	.							
	.							
26H	NUMBER OF APPLICANTS		NUMBER OF MEN		ANSWER 1 ○○○		ANSWER 2	86 PERSONS
	NUMBER OF EFFECTIVE CASES		NUMBER OF WOMEN		ANSWER 1 × × ×		ANSWER 2	77 PERSONS
	AGE OF 10 OR LESS				ANSWER 1 △△△	
	AGE OF 11 TO 15						.	
	AGE OF 16 TO 18						.	
							.	
							.	

FIG.3

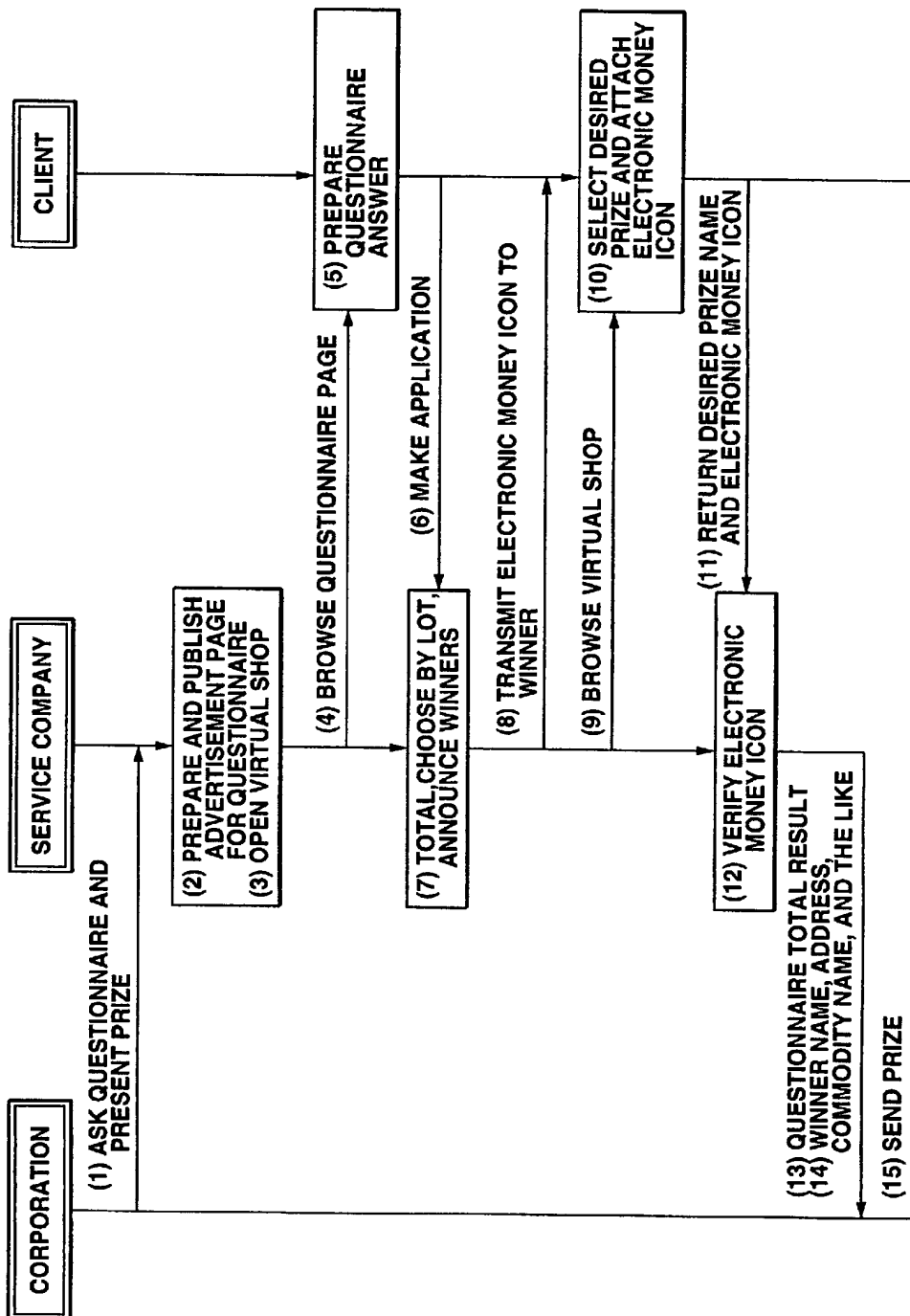


FIG.4

5/26

PLEASE ANSWER THE FOLLOWING QUESTIONNAIRE.
AN ELECTRONIC COMMODITY TICKET FOR 10,000 YEN IS GIVEN TO
50 WINNERS BY LOT. THE COMMODITY TICKET CAN BE USED ONLY
IN A VIRTUAL SHOPPING MALL OF THIS HOME PAGE.
ADDITIONALLY, INSTEAD OF ANNOUNCING THE WINNER, THE
ELECTRONIC COMMODITY TICKET IS SENT TO THE WINNER VIA
ELECTRONIC MAIL.

QUESTION 1) WHAT IS YOUR FAVORITE ... ?

IT IS

QUESTION 2) WHAT IS YOUR ... ?

IT IS

QUESTION 3) ...

·
·
·

ADDRESS

NAME

AGE

MAIL ADDRESS :

SEX

AFTER ANSWERING ALL THE QUESTIONS,
PLEASE CLICK A TRANSMIT BUTTON.

TRANSMIT

CANCEL

FIG.5

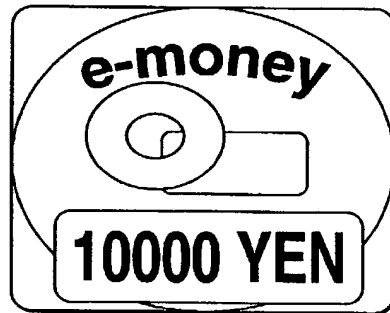


FIG. 6

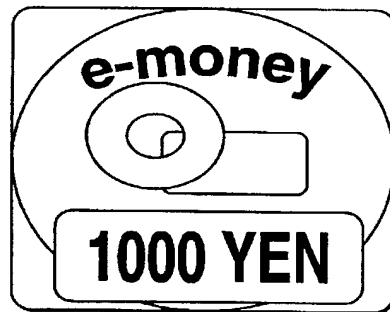


FIG. 7

27A USER'S FAVORITE . . .			27F 27G		27B JANUARY 1 TILL MARCH 31, 2000	F0	27C AC INDUSTRY Co., Ltd.
27D NAME B)	ADDRESS	AGE	MAN	kuoro@...			
	10000 YEN	ID10202485		2000.4.15	2000.10.15	1	2000.05.30
27E	2500 YEN	ID25860121		2000.05.31	2000.11.30	0	0
	.						
NAME K)	ADDRESS	AGE	MAN	koba@...			
	50000 YEN	ID52350202		2000.4.15	2000.10.15	0	2000.05.30
	.						
27H							

FIG.8

PORTABLE ELECTRONIC APPLIANCE . . . 20% OR MORE OFF FIXED PRICE OF EVERY COMMODITY.			
PHOTOGRAPH 1	PHOTOGRAPH 2	PHOTOGRAPH 3	
NAME : DIGITAL CAMERA MODEL : A100 PRICE : 25,000 YEN	NAME : LIQUID CRYSTAL TELEVISION SET MODEL : TV-LC PRICE : 15,000 YEN	NAME : ELECTRONIC DICTIONARY MODEL : TR12 PRICE : 7,500 YEN	
PHOTOGRAPH 4	PHOTOGRAPH 5		
NAME : DIGITAL CAMERA MODEL : A50 PRICE : 15,000 YEN	NAME : CD PLAYER MODEL : RCAS PRICE : 12,500 YEN		

FIG.9

PHOTOGRAPH IMAGE 1	DIGITAL CAMERA		PHOTOGRAPH IMAGE 2	LIQUID CRYSTAL TELEVISION SET	
	A100	25,000 YEN		TV-LC	15,000 YEN
	25	S CAMERA Co., Ltd.		10	AA DENKI Co.
PHOTOGRAPH IMAGE 3	ELECTRONIC DICTIONARY			.	
	TR12	7,500 YEN	.	.	
	85	R INDUSTRY Co., Ltd.		.	
.	.				
	.		.		
	.				

28A

28B

FIG.10

10/26

ORDER TABLE YOU CAN ORDER AS MANY AS FIVE COMMODITIES.

	DATE	NAME	MODEL No.	PRICE
1				
2				
3				
4				
5				

PAYMENT METHOD (PLEASE CLICK APPROPRIATE PLACE)

REGISTERED MAIL

PAYMENT TO BANK

CREDIT CARD

ELECTRONIC MONEY ICON

·
·

FIG.11

11/26

PAYMENT METHOD BY ELECTRONIC MONEY ICON

- YOU CAN USE AN ELECTRONIC MONEY ICON ONLY ONCE. SECOND AND SUBSEQUENT TRANSMISSIONS BECOME INVALID.
- IF THE OTHER PERSON USES THE ICON WITHOUT PERMISSION, ONLY FIRST USE IS EFFECTIVE. PLEASE HOLD THE ICON CAREFULLY TO AVOID MISAPPROPRIATION.
- THE ELECTRONIC MONEY ICON HAS ITS USE PERIOD. AFTER THE USE PERIOD, THE ICON BECOMES INVALID. PAY ATTENTION TO THE USE PERIOD.
- YOU CANNOT PURCHASE THE COMMODITY WITH A PRICE HIGHER THAN A MONEY AMOUNT INDICATED BY THE ELECTRONIC MONEY ICON.
- WHEN THERE IS A DIFFERENCE OF 100 YEN OR MORE BETWEEN THE MONEY AMOUNT OF YOUR SENT ELECTRONIC MONEY ICON AND THE PRICE OF YOUR PURCHASED COMMODITY, THE ELECTRONIC MONEY ICON INDICATING THE DIFFERENCE OF THE MONEY AMOUNT WILL BE SENT.

PROCEDURE

- (1) PLEASE CLICK THE FOLLOWING ELECTRONIC MAIL ADDRESS.
- (2) YOUR ORDERED CONTENT AND TOTAL MONEY AMOUNT WILL BE DISPLAYED.
- (3) PLEASE INPUT NECESSARY ITEMS.
- (4) PLEASE ATTACH AN ELECTRONIC MAIL ICON FOR USE.
- (5) PLEASE CLICK THE TRANSMIT BUTTON.

ADDRESS ankeito@xyz.co.jp

FIG.12

09030232-112701

09,980232

12/26

ADDRESS :	ankeito@xyz.co.jp		
CASE NAME :	COMMODITY PURCHASE		
DATE	COMMODITY	MODEL No.	PRICE
MARCH 15	ELECTRONIC DICTIONARY	TR12	7,500 YEN
TOTAL AMOUNT			7,500 YEN
YOUR ADDRESS <input type="text"/>			
YOUR NAME <input type="text"/>			
YOUR MAIL ADDRESS <input type="text"/>			
PLEASE ATTACH THE ELECTRONIC MAIL ICON TO THE FOLLOWING AND CLICK THE TRANSMIT BUTTON.			
<input type="button" value="TRANSMIT"/>			

FIG.13

13/26

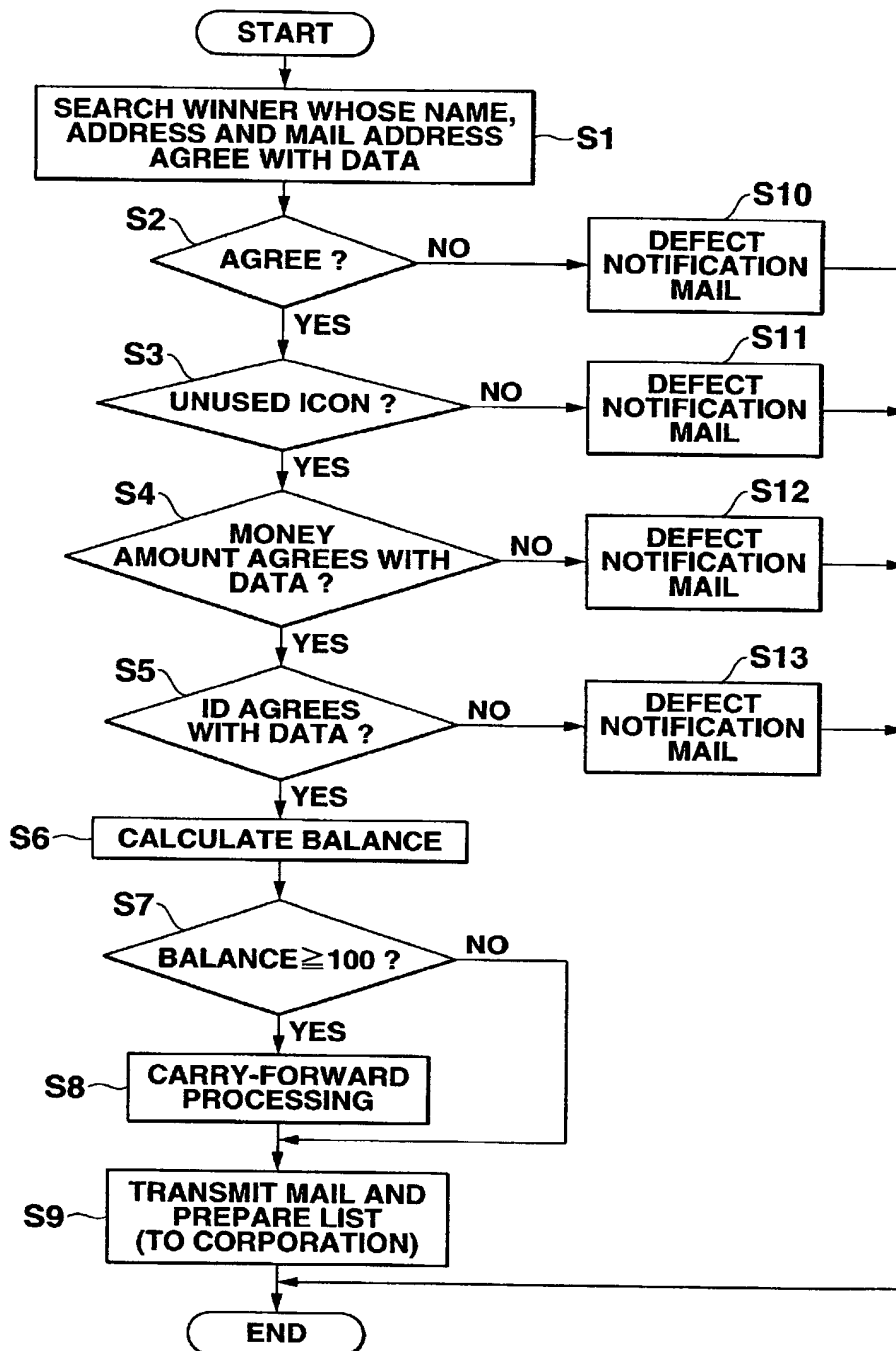


FIG.14

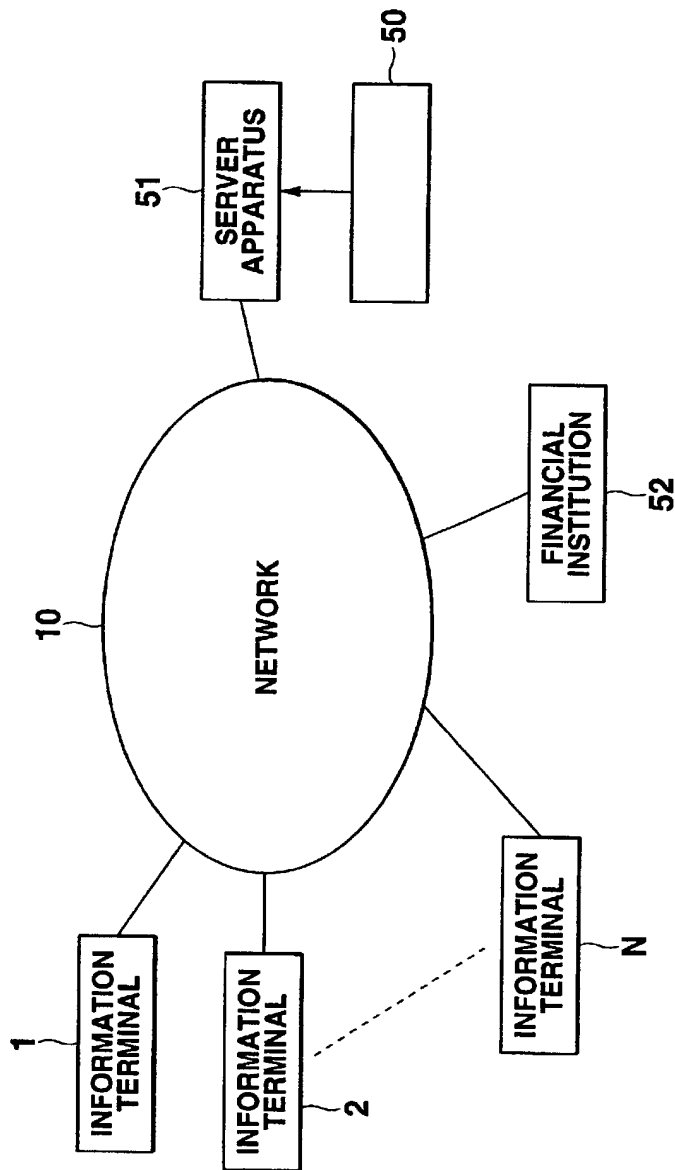


FIG.15

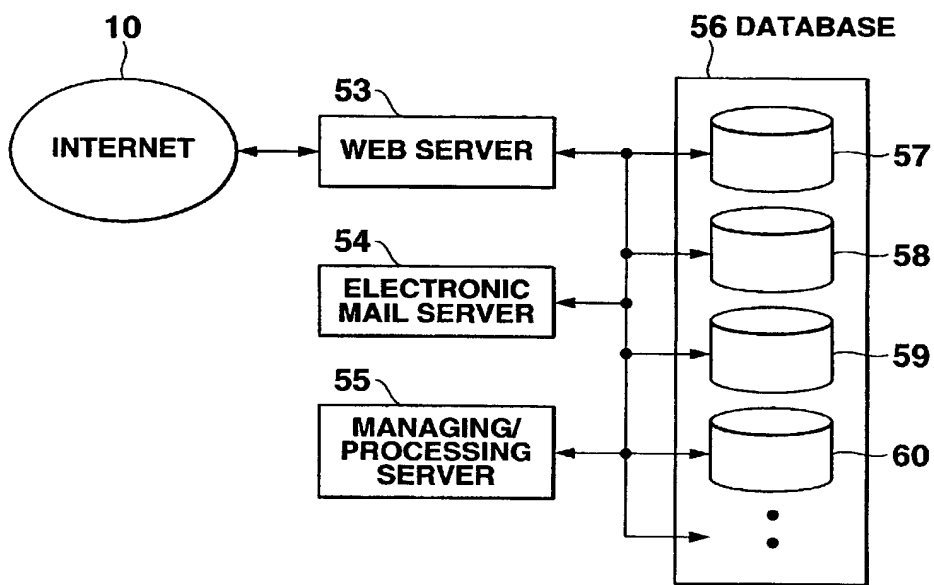


FIG.16

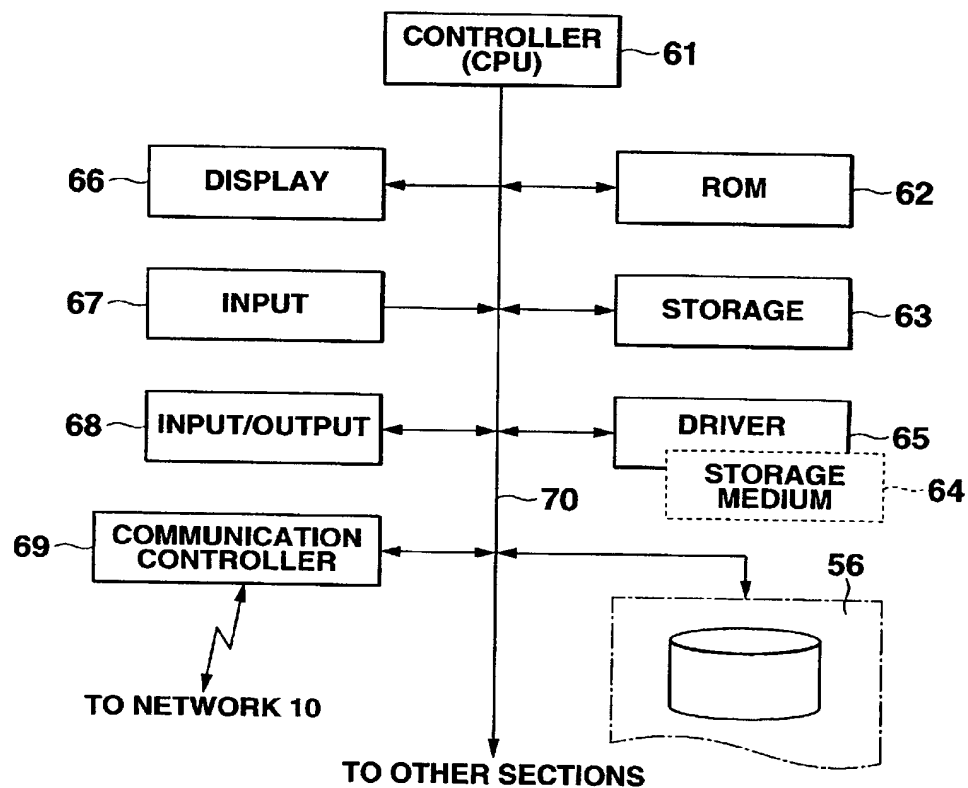


FIG.17

FOR THE RECORD

MEMBER No.	NAME	ADDRESS	PHONE No.	MAIL ADDRESS	FINANCIAL INSTITUTION	SETTLEMENT DATA
12 ... 01	NAME A	... CITY, TOKYO	042 ...	maruya@...	XY BANK	110
12 ... 02	NAME B					
.						
.						

FIG. 18

THE UNIVERSITY OF CHICAGO

09/980232

18/26

82	83	84	85	86	87	88
IMAGE No.	ADDRESS	IDENTIFICATION DATA	CONTENT DATA	OBJECT COMMODITY	PREPARATION DATA	EFFECTIVE PERIOD
0001	A001	ID210000	30cm TOMATO PIZZA	PIZZA	2000.2.03	2002.1.30
0002	A002	ID220000	10% OFF	PIZZA	2000.5.21	2002.1.30
0003	A003	ID230000	20% OFF	PIZZA	2000.8.10	2002.1.30
0004	A004	ID510000	100-YEN SERVICE	ALL COMMODITIES	2000.8.15	2002.1.30
.
.



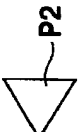

81A	81B	81C	81D	81E
P0 	P1 	P2 	P3  100 YEN	
(A001)	(A002)	(A003)	(A004) (A005)	

FIG. 19

SECRET

90 RECEIVED ORDER DATA MEMORY

[illegible]

FIG. 20

MEMBER No.	NAME	ADDRESS	PHONE No.
12...01	NAME ACITY, TOKYO	042...
IMAGE No.	IDENTIFICATION DATA	SENDED DATE	USED DATE
0002	ID220087	2000.8.20	-
0005	ID310156	2000.8.21	-

FIG. 21

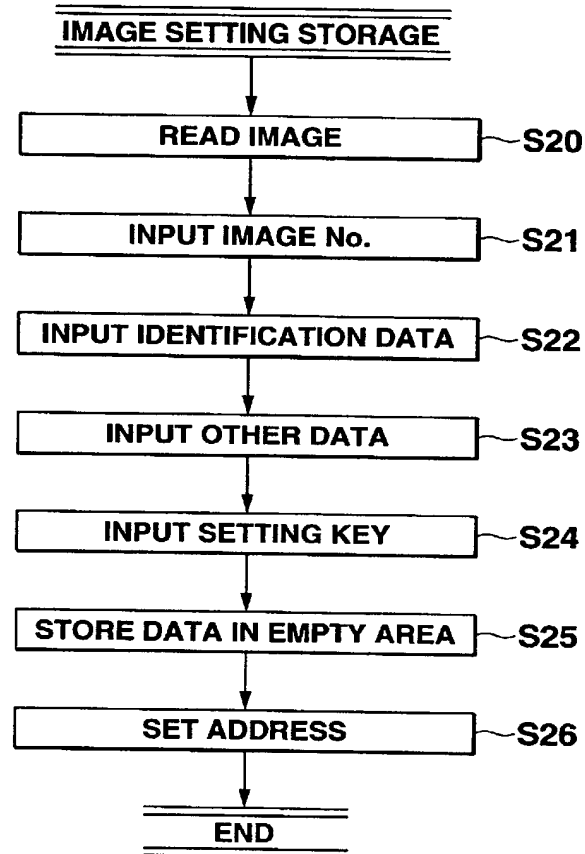


FIG.22

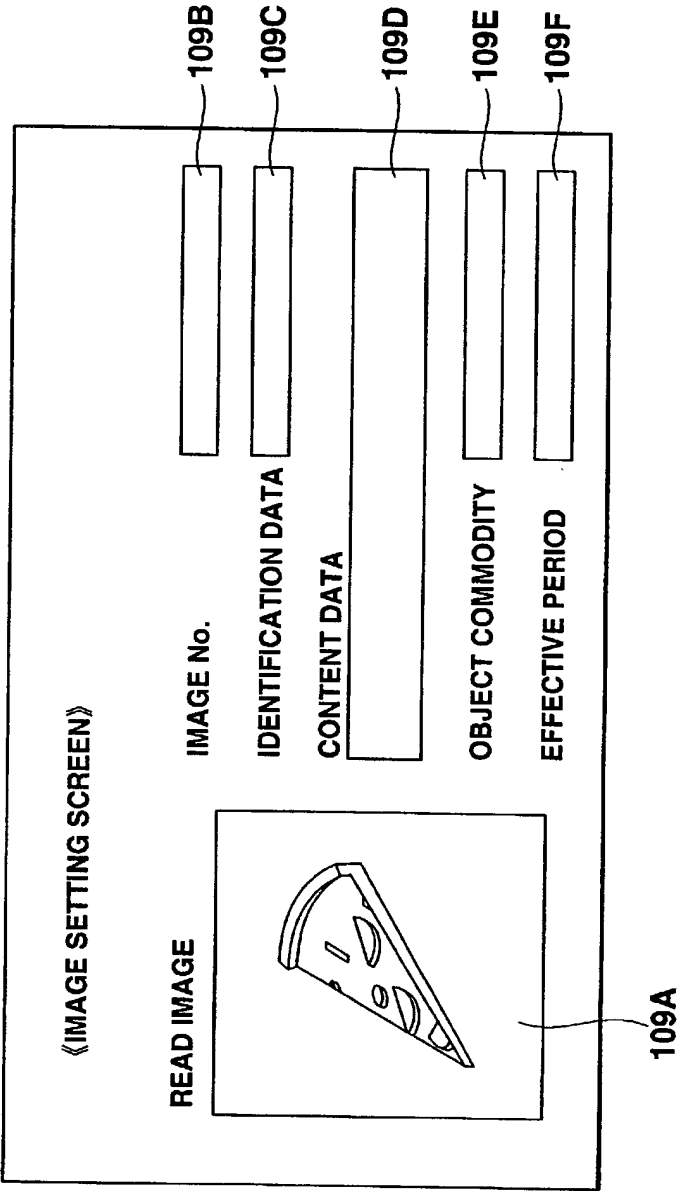


FIG.23

23/26

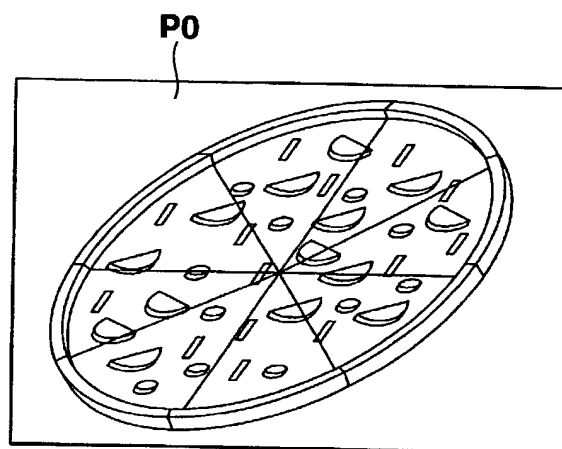


FIG. 24

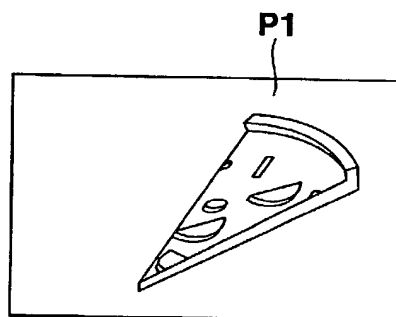


FIG. 25

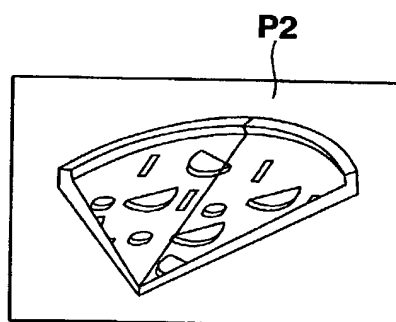


FIG. 26

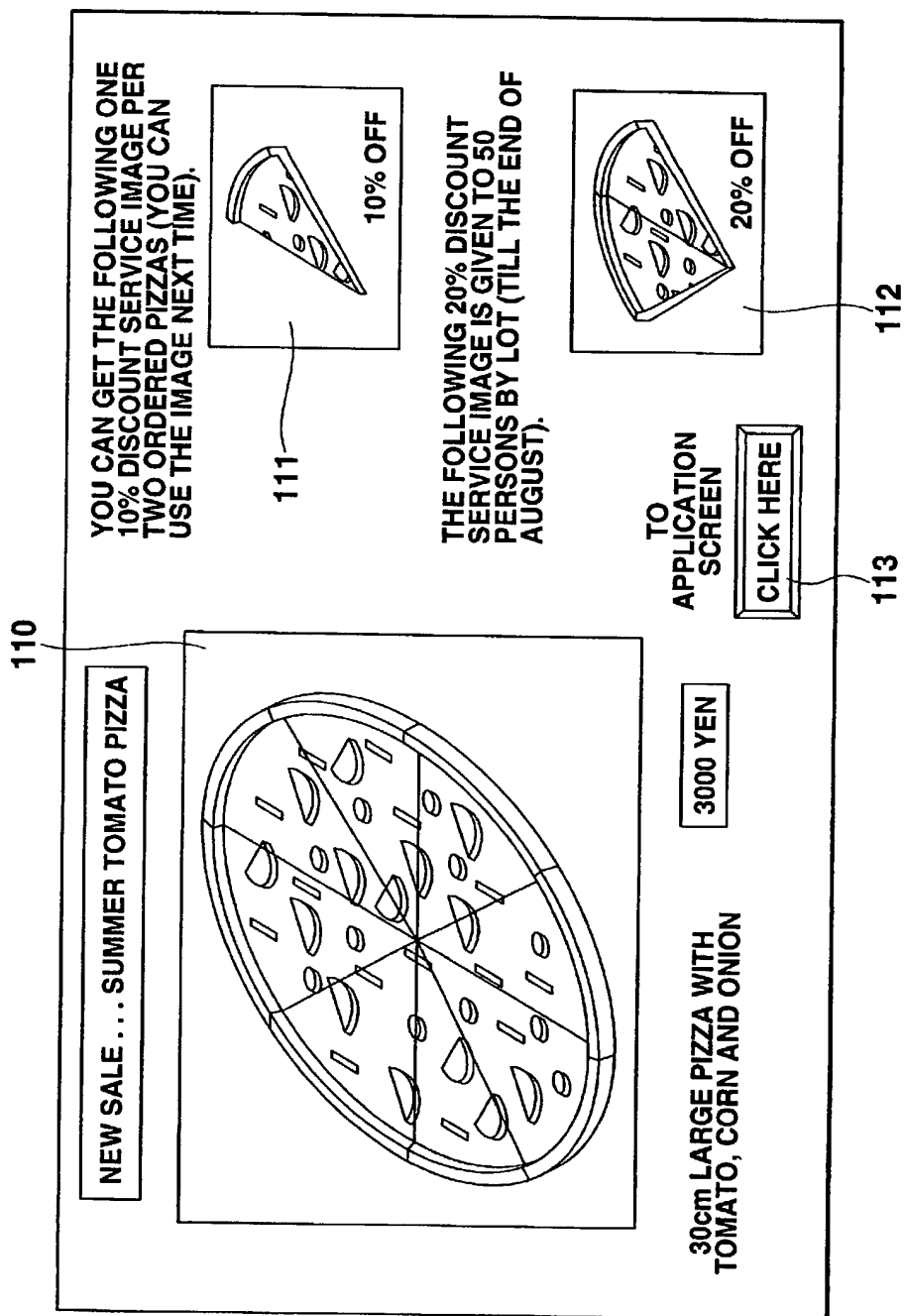


FIG. 27

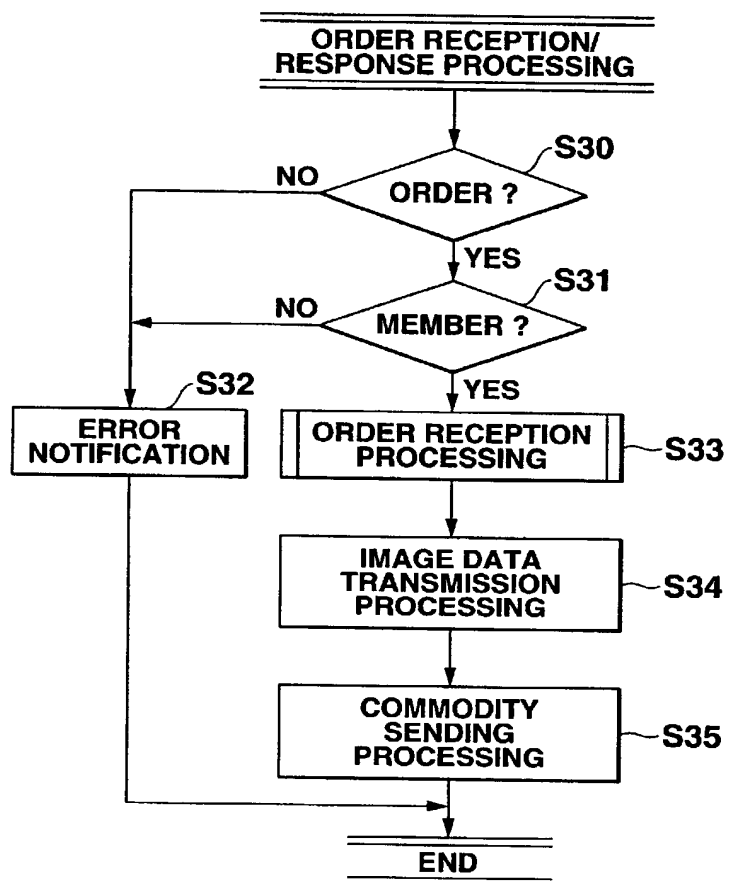


FIG.28

26/26

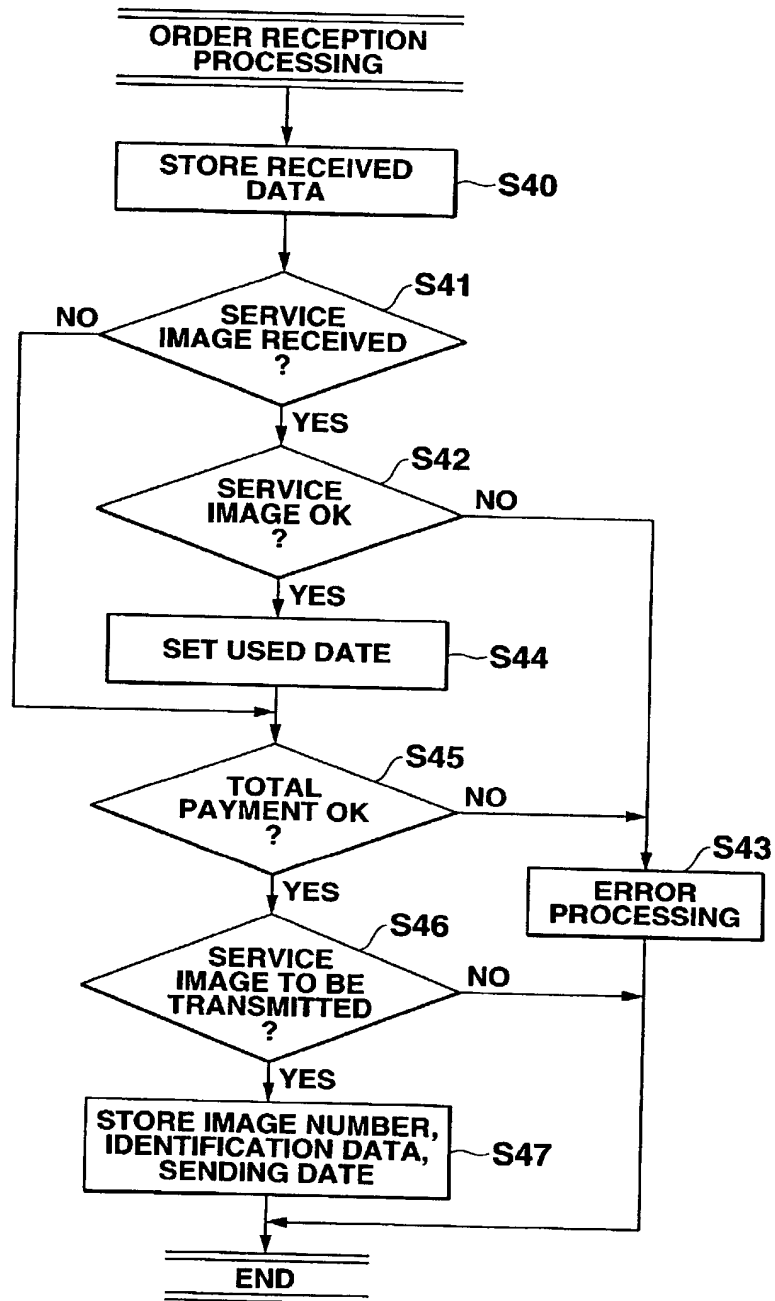


FIG.29